



BON SECOURS ARTS AND SCIENCE COLLEGE FOR WOMEN

(Affiliated to Mother Teresa Women's University)

MaduraiRoad, Begambur (P.O), Dindigul-624002

REPORT ON EDP CELL PROGRAMME

“Entrepreneurship & Innovation Awareness Programme”

Entrepreneurship Development Programme was conducted on 10th August 2023 for all I year students at 11:30 a.m. in our auditorium. This programme was conducted on the topic Entrepreneurship Innovation and Awareness. It was organised by the Co-ordinator of EDP cell Mrs. Ruth Carol AR, Head of the Department of Commerce. She invited Mrs. V. Archana, field co-ordinator and Master Trainer in EDII-TN, Mother Teresa Women's University, Kodaikanal. The programme was started by singing a prayer song followed by Tamilhai Vazhthu. The welcome address was read by S. Sowmiya of III B.com. Next the session was hand over to the chief guest.

In the session, first of all mam communicated with the students and asked about their aim. Many of the students told that they were studying now to go for a job in future. After that mam explained the importance of Entrepreneurship. Session discussion were as follows:

- Tamil Nadu government's efforts in creating an entrepreneurial eco-system.
- Entrepreneurship provides job opportunity to society and to improve national income by start-up developing countries economics.
- In India, Tamil Nadu is the first for women entrepreneurs.
- Explanation of innovation and invention.
- Difference between entrepreneur and business man.
- Exact meaning of start-up.
- Abbreviation for SCAMPER and FOUR.
- Explanation about Udyog Aadhar.

- Government fund to the people who are interested to start a business.
- Different schemes of EDII-TN.

And finally the session was ended by vote of thanks read by Abinaya of II B.Com CA followed by the National Anthem.

PHOTOS





